



Servir

The bi-monthly newspaper for the military community - Quebec Western Area
 Montreal ♦ Saint-Jean-sur-Richelieu ♦ Surrounding Area

PUBLICATION SCHEDULE 2010

Servir Newspaper
 Saint-Jean Garrison
 P.O. Box 100, Stn Bureau-Chef
 Richelieu (Quebec) JOJ 1R0
www.journalservir.com

ACCEPTED FILE TYPES

PDF – fonts must be imbedded.

Illustrator – text must be converted to contour mode, all illustrations must be embedded.

TIFF or JPEG – must be sized for printing at 300 dpi.

Photoshop PSD – PhotoShop PSD – must include font suitcases, including Postscript fonts and all illustrations.

QuarkxPress – Quark, Version 6.0 – must include font suitcases, including Postscript fonts and all illustrations.

CAMERA-READY ADS

Ads must be built in proportion to the dimensions of the space booked and provided in one of the above-mentioned file types.

SOFTWARE USED

Macintosh – QuarkXPress, Adobe Illustrator CS, Photoshop CS, Acrobat, Microsoft Word.

COLOURS

Edit all colours in CMYK (process separation). If we have to do convert RGB files ourselves, we cannot guarantee the accuracy of the colours.

ACCEPTED COMPUTER MEDIA

We accept the following media: CDs, DVDs, USB flash drives.

Provide a hard copy of the ad file on which the components appear.

INSERTS

Inserts must be delivered at the advertiser's expense no later than the Monday before the distribution of the newspaper. Contact Mr. François Ménard to get the delivery address.

FILES SENT VIA THE INTERNET

E-Mail: tictactoeom@videotron.ca

Fax a copy of the ad to 450-358-7423 and indicate the name of the file that has been sent.

Large files may also be sent via an FTP site. Contact Mr. François Ménard to get the address.



Member of the Canadian
 Forces Newspapers

INFORMATION - RESERVATION

François Ménard
 Advertising Specialist
 Telephone: 450-346-2300
 Fax: 450-358-7423
tictactoeom@videotron.ca

Distribution	Booking	Submission of Material
January 14 January 27	January 5 January 18	January 8 January 21
February 10 February 24	February 1 February 15	February 4 February 18
March 17 March 31	March 8 March 22	March 11 March 25
April 15 April 28	April 6 April 19	April 9 April 22
May 12 May 27	May 3 May 17	May 6 May 20
June 9 June 23	May 31 June 14	June 3 June 17
July 14	July 5	July 8
August 18	August 9	August 12
September 1 September 15 September 29	August 23 September 7 September 20	August 26 September 9 September 23
October 14 October 27	October 4 October 18	October 7 October 21
November 10 November 24	November 1 November 15	November 4 November 18
December 8	November 29	December 2
Services and Recreation Guidebook for Soldiers and Families 2011* December 1 st 2010	September 1 st 2010	October 15 2010

*Rate card available in September 2010